



John "Jack" B. Cherry Jr.

March 30, 1935 - September 16, 2016

John "Jack" B. Cherry was born March 30, 1935 in Norfolk Virginia to John B. Cherry and Margaret (Shand) Cherry. As a small boy, the family moved to Columbus, Ohio where he eventually graduated from St. Charles High School in 1954. It was during high school where he met the love of his life, Mary Barbara O'Brien. After high school, he attended Xavier University in Cincinnati, Ohio. He and Barbara married in July of 1958. He started his career working as the Sports Editor of the Lancaster Gazette.

He and Barbara returned to Cincinnati a short time later where he began to work as the Sports Information Director at his alma mater, Xavier University. While working at Xavier, he worked for the NCAA Tournament every spring, and also worked part time in the summers at River Downs Racetrack. Jack was also one of the founders of the St. Patrick's Day Parade in Cincinnati during this time. While in Cincinnati, he and Barbara had five children: Robert (who passed away shortly after birth) Jack, Lisa, Patrick, and Thomas.

In June of 1972, the family moved to Baton Rouge, Louisiana where Jack became Assistant Sports Information Director at LSU. Then in late November of 1972, Jack accepted the position of Sports Information Director at the University of Kansas. In 1974, he decided to turn pro, becoming the Director of Public Relations with the World Football League Houston Texans. A few years later in 1976, he moved on to the NFL with the Houston Oilers,

eventually becoming the Director of Public Relations. It was there that he was part of the Luv Ya Blue Era and made some of the deepest friendships of his professional career. It was an exciting time in the city of Houston, and Jack helped make it so by introducing fans to the Oiler Fight song after every score, Blue and White pompoms for a Monday Night showdown with Miami, and being instrumental in creating the Derrick Dolls Cheerleaders all to help market the team during what most people would term a high point in Houston's NFL history. He even had a small role in the trade that brought Earl Campbell to Houston by asking Bum Phillips what did he think John McKay would want in trade with the Oilers for the number one pick (who would be Earl Campbell) to which Phillips responded "Let's find out" as he picked up the phone and called the Tampa Bay Buccaneers coach, making the trade minutes later. Eventually, Jack and his family followed coach Bum Phillips to New Orleans with the Saints from 1981 to 1985 before returning to Houston and going into private business.

If you asked most people, they would tell you that Jack never met a stranger, could talk to anyone about anything, and was always willing to lend a helping hand. He was an avid sports fan and golfer, and was lucky enough to turn his passion for athletics into a career. He was never shy about sharing his opinions, political or otherwise, and was a wonderful storyteller who always had a joke or two to share. In his later years, his favorite topic for discussion was his grandchildren.

Jack is preceded in death by his father John Cherry, mother Margaret Cherry, brother Bob Cherry and son Robert Cherry. He is survived by his wife of fifty eight years, Barbara, his sister, Margaret Krouse Fallerius, his children and their spouses Jack (Carey), Lisa (Gerard), Patrick (Kathy), and Thomas (Belia), and grandchildren Marisa, Megan, Sarah, Brianna, John, Elizabeth, Tommy, Christopher, and Michael as well as numerous nieces and nephews. In lieu of flowers Jack asked that donations be made to St. Judes Children's

Research Hospital,
262 Danny Thomas Place, Memphis, TN 38105 and www.stjude.org

The Cherry family will be present to receive friends Thursday, September 22, 2016 from 6:00 PM until 8:00 PM with a Vigil Service beginning at 7:00 PM at Dettling Funeral Home, 14094 Memorial Dr., Houston, TX 77079. The Funeral Mass will commence Friday, September 23, 2016 at 10:30 AM at St. John Vianney Catholic Church, 625 Nottingham Oaks Trail, Houston, TX 77079.

Previous Events

Visitation

SEP **22**. 6:00 PM - 8:00 PM (CT)

Dettling Funeral Home
14094 Memorial Drive
Houston, TX 77079
(281) 497-2121
david@dettlingfuneral.com

Vigil Service

SEP **22**. 7:00 PM (CT)

Dettling Funeral Home
14094 Memorial Drive
Houston, TX 77079
(281) 497-2121
david@dettlingfuneral.com

Funeral Mass

SEP **23**. 10:30 AM (CT)

St. John Vianney Catholic Church
625 Nottingham Oaks Trail
Houston, TX 77079

Tribute Wall



“ *John "Jack" B. Cherry Jr.*

October 08, 2023 at 10:52 AM



“ *John "Jack" B. Cherry Jr.*

October 06, 2023 at 01:12 AM



“ *John "Jack" B. Cherry Jr.*

October 05, 2023 at 09:45 AM



“ *John "Jack" B. Cherry Jr.*

October 05, 2023 at 01:54 AM



“ *My thoughts and prayers are with Jack's lovely wife and family. He was a good man and a loyal friend to all of us who knew him in the sports world. He could spin a yarn of his own with the best of 'em, and while he wasn't necessarily the biggest man in the room ... his personality usually was!
Such a human spirit, this man had.
Luv Ya Blue, Luv Ya Jack.
God's Blessings,
Ray Buck*

Ray Buck, Dallas - September 26, 2016 at 12:02 PM

JE

“ Sorry about your Dad, my name is Joe Endres (Grinder). I drove Jack and Bob home after school a lot of times in the south end, I think they lived on Ohio or Miller Av, We set besides each other for 4 yrs at St Charles. We are great friends. I visit Bob at St Joseph's when I go there. All my family is buried there. The 1954 class at St Charles is a very close group of now men, we meet once a month at The O.S.U. for lunch. Keep in touch with us, God Bless You, Jack and Bob.

joe endres - September 18, 2016 at 11:45 AM

GD

“ Nobody told a story or a joke like Jack, and nobody kept track of his wide circle of friends like this dear Irishman. Thanks for all you did and for the man you were, Jack. So many people share your loss with Barbara and "the kids". I know that Touchdown Jesus is smiling on you today.

Gay Fairchild Donehoo

Gay Fairchild Donehoo - September 18, 2016 at 11:10 AM

JD

Jack and I had offices in the same building on Briar Forest at Dairy Ashford. He was always friendly and congenial. He was a former assistant coach with the Houston Oilers so he knew lots about pro football. Jack will be missed.

Jimmy Dunne

Jimmy Dunne - September 25, 2016 at 09:00 AM